

## EXPERIENCE

July 2018–present	<b>Freelance Art Director</b> Omnicom Health Group, New York, NY Working on-site at CDM and DDB Health. Have worked on websites and 360 campaigns for a variety of pharma brands, including Pomalyst, Revlimid, Spinraza, Risdiplam, and Kymriah.
Aug 2017–June 2018	<b>Freelance Designer</b> Alliance Bernstein, New York, NY Work in InDesign, Illustrator, and PowerPoint on numerous publications, presentations, and charts and graphs for global wealth management firm. Contract role, placed through Creative Network Systems.
Dec. 2016–July 2017	<b>Freelance Designer</b> Dow Jones, Barron's Financial, New York, NY Recurring freelance role, working on charts and graphs in Excel, Illustrator, and InDesign for the financial publication Barron's. Placed through Creative Network Systems.
March–April 2017	<b>Freelance Digital Production Designer</b> KBS Agency (Kirschenbaum Bond Senecal + Partners) Banner ad production for BMW and other Photoshop work. Placed through Mondo.
January–May 2017	<b>Visual Designer</b> Remote work on visual redesign for elsadorfman.com and ellenlutter.com.
Nov–Dec 2016	<b>Freelance Designer</b> SpikeTV, New York, NY Three-week temporary position, working on photo retouching, banners and other art for SpikeTV shows at Viacom. Placed through CNS (Creative Network Systems).
May–Nov 2016	<b>Digital Art Director</b> PIMCO, New York, NY Designed landing pages and worked on improving UI/UX for financial firm's global website. Six month contract position, placed through Haley Stuart Group.
Feb 2014–April 2016	<b>Freelance Designer</b> The New York Times, Marketing & Creative Services, New York, NY Created and revised print and digital advertising, emails and banner ads for Times Premier, Times Journeys, The International New York Times. Extensive work on materials for The New York Times Conferences, a series of national and international conferences. Placed through Creative Network Systems.
April 2013–Sept 2013	<b>Designer/CAD Illustrator</b> Dana-co, New York, NY Edited linesheets and created and updated technical and color illustrations in Photoshop and Illustrator for apparel brands Natori, Josie Natori, N Natori, Sofia Vergara. Recolored prints and fabric swatches. Placed through Creative Network Systems.
June 2010–Feb 2013	<b>Art Director and Web Designer</b> Red Horse Strategies, Brooklyn, NY Designed logos, brochures, palm cards, street literature, posters, and various other campaign materials for numerous Democratic and progressive candidates for NY State Senate, Assembly, and City Council. Redesigned firm's logo, marketing materials, and website: <a href="http://www.redhorsestrategies.com">www.redhorsestrategies.com</a> .

## EXPERIENCE

Feb–Aug 2012

### Print and Digital Designer

Fried Frank, New York, NY

Six-month contract position with law firm Fried Frank. Worked with various departments within the Firm to design and update brochures, pitch booklets, newsletters, invitations, flyers, HTML emails.

July 2005–Jan 2010

### Senior Designer

Ruder Finn, Inc., New York, NY

Managed design department of Print division of Ruder Finn, Inc. Designed books, brochures, annual reports, identity packages, websites, and other print and digital materials. Supervised a junior designer and a small support staff. Managed a wide range of nonprofit, arts, and corporate clients. Communicated directly with clients to manage projects and discuss billing and other issues.

Aug 2004–July 2005

### Print and Digital Designer

Prism Marketing & Communications, New York, NY

Design and production of ads, brochures, and newsletters, extensive photo retouching and vector art creation. Updated and maintained the company's website and other digital materials.

Nov 1999–Dec 2003

### Graphic and Web Designer

The San Diego Foundation, San Diego, CA

Designed and maintained the Foundation's website; designed all promotional materials and informational brochures. Wrote and designed monthly and quarterly newsletters. Composed and distributed press releases to local media. Developed strategic email marketing campaigns.

## EDUCATION

June 2010–May 2011

### Pratt Institute

Continuing Education classes in CSS, jQuery, Wordpress

June–August 2008

### School of Visual Arts

Intermediate Typography, Designing with Type

January–May 2005

### Parsons School of Design

Graphic Design Portfolio

2000–2002

### University of California, San Diego

Professional Training in Web and Graphic Design

1995–1999

### University of California, Santa Cruz

B.A., Modern Literature

Studied Classics (Latin and Greek), Russian and French Modern Literature

Spring 1997

### Brown University

Studied English, Art, Literary Theory

## SKILLS

Proficient in InDesign, Photoshop, Illustrator, Dreamweaver, PowerPoint and Keynote. Intermediate level HTML and CSS. Excellent writing and presentation skills.

Background in visual art, literature, and classical singing. When not freelancing on-site, I work on a project basis and manage my own clients, working on projects include website design and development, logos, brochures.