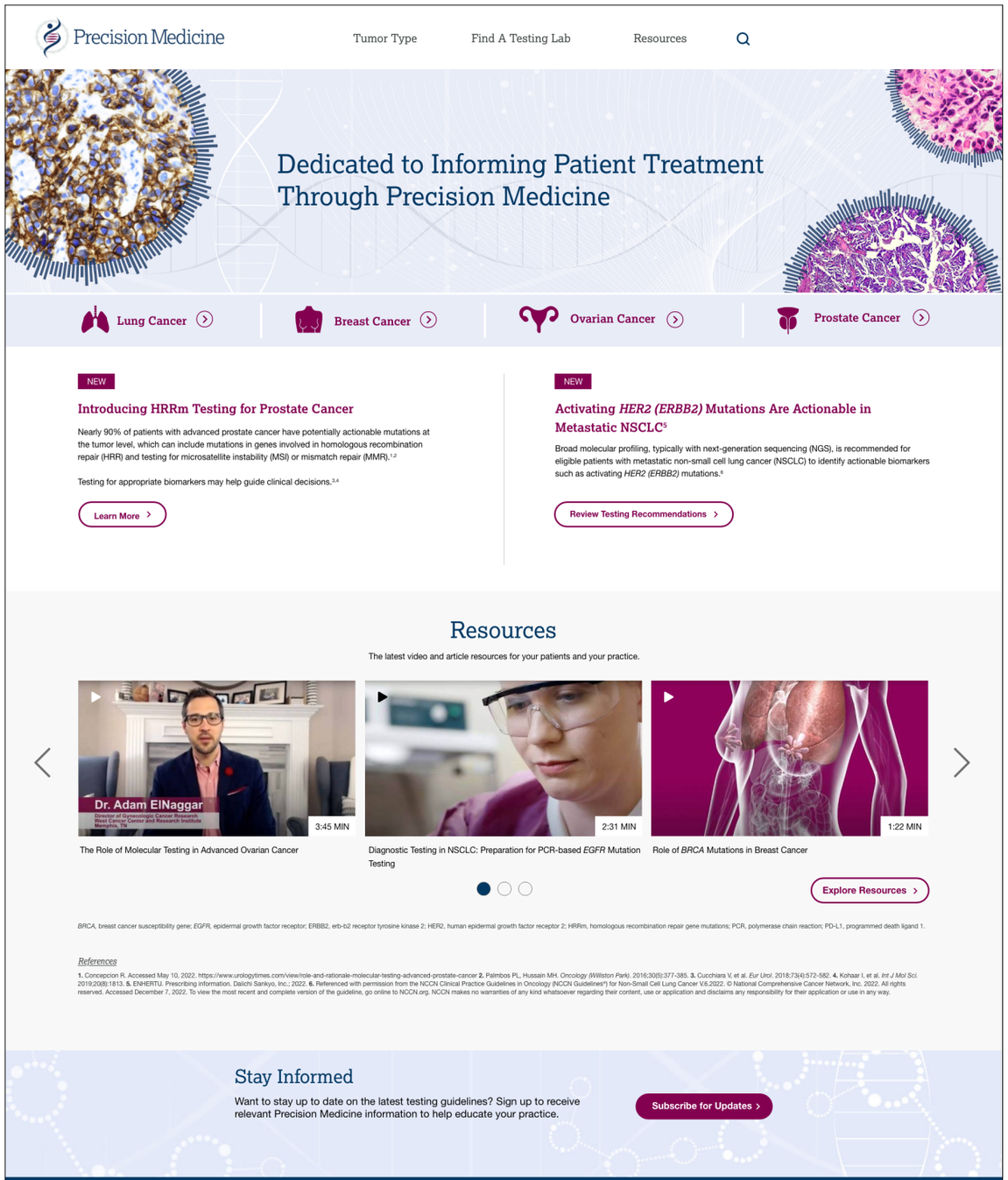
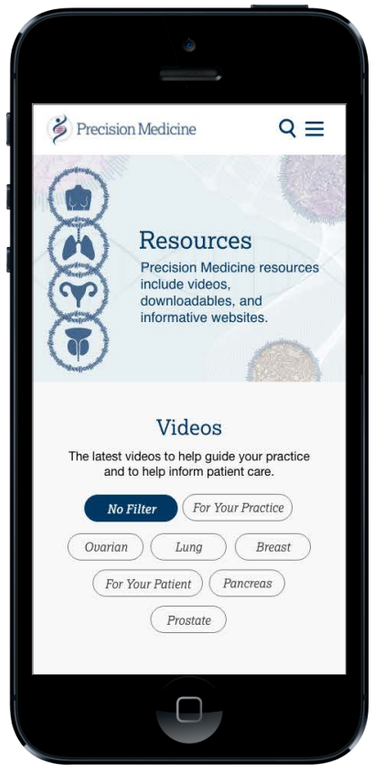
Emily Owen

Senior Product Designer

973.803.6353 | www.eeowen.com

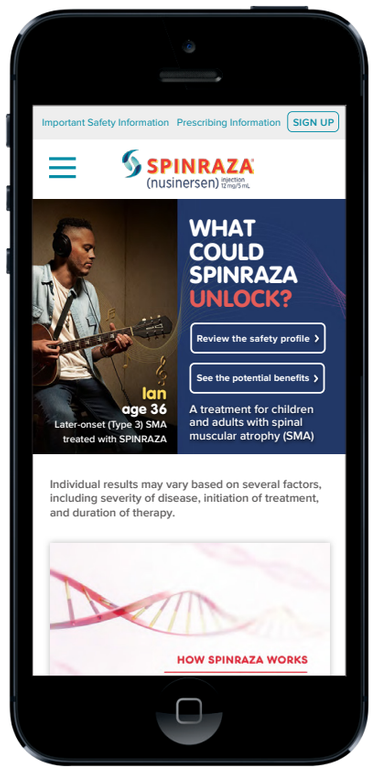
Extensive work on website for CIBINQO launch. Client: Pfizer, FCB Health

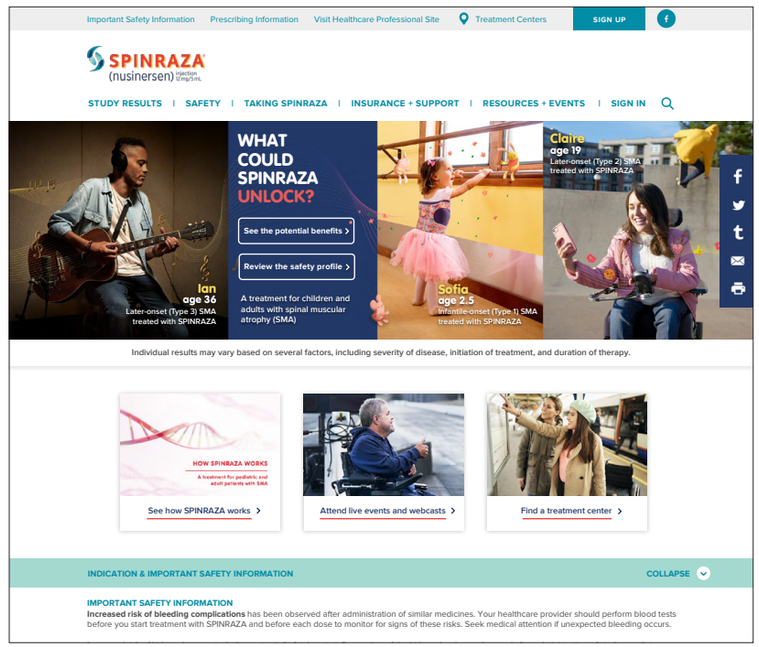




Extensive work on website for AZ Precision Medicine. Client: Astra, FCB Health

Work in Adobe XD on interactive touchscreen panel. Client: ONO Pharma, FCB Health

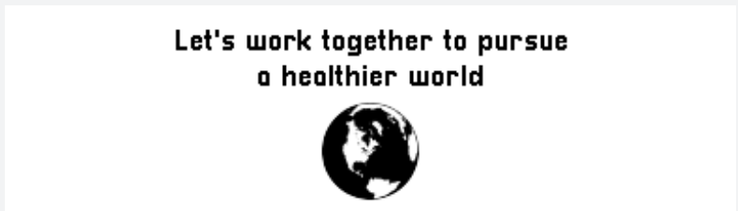




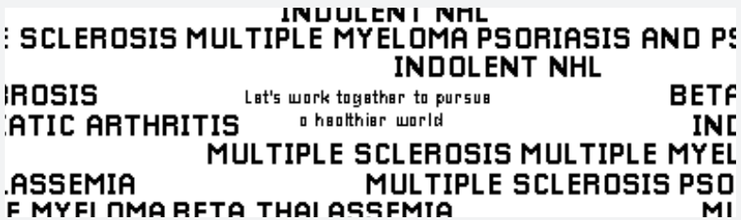
Conversion of files from Photoshop to Sketch.
Created new components and symbols, updated typography, footer, navigation, and ISI tray. Created mobile layouts. Client: CDM-NY, SPINRAZA.

VOI Flip Disc Panel || **Playlist 2**

Frame 19: Dots flip to change text. People icons come together as a group and their arms animate up

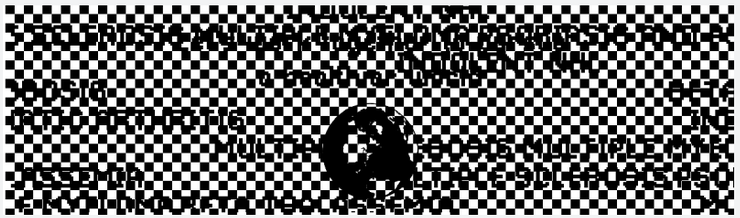


Frame 21: Globe scales down and text appears. Globe continues spinning

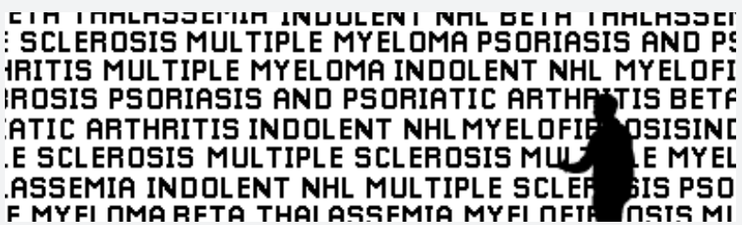


Frame 22: "Let's work..." and the globe disappear and words fill the screen

Frame 20: Spinning globe pushes people icons to the right to reveal a white screen

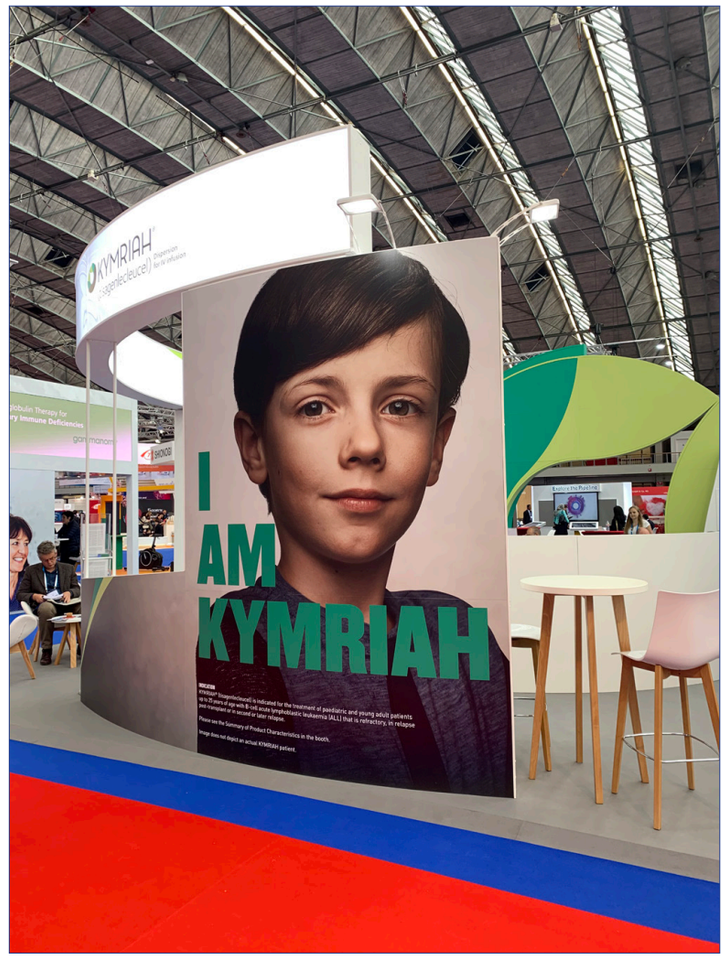


Frame 22: Discs flip as the interaction changes

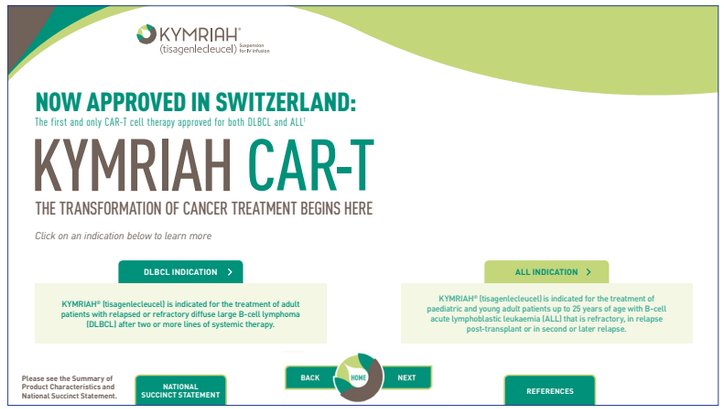


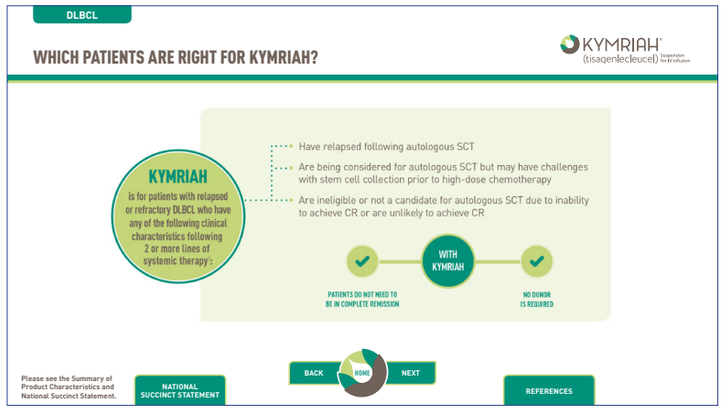
Frame 23: Words fill the screen around "Let's work..." copy, and interactivity is enabled. Users can swipe away at the disease states. All pixels will repopulate after interactivity and before Playlist 1 restarts

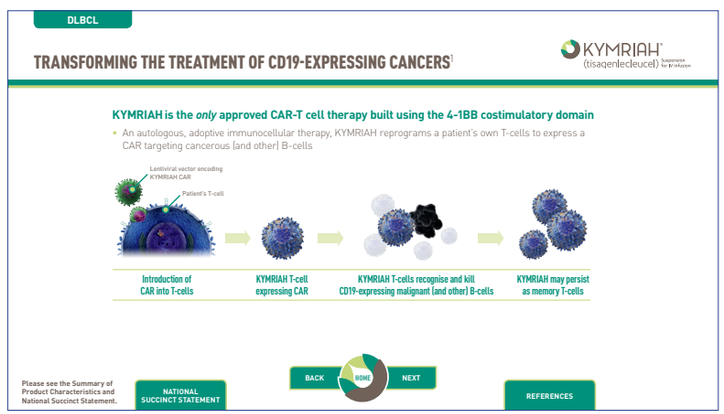
Creation of assets and storyboard for animated flipdisc wall panel, to be displayed at a conference. Client: DDBH, Celgene.

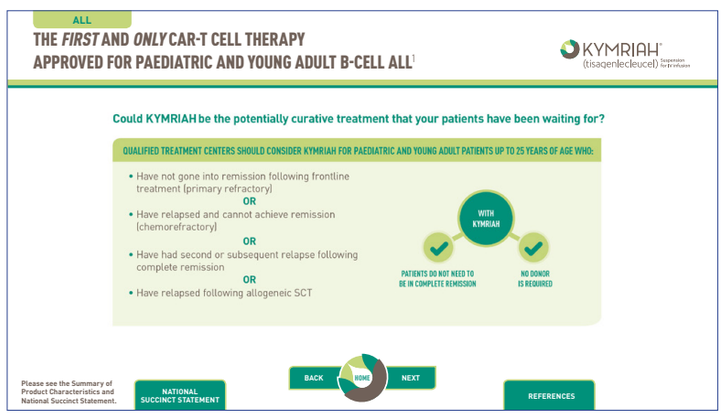


Large panels created for a trade show in Amsterdam.
Client: DDBH, Kymriahh, Novartis.









Digital touchscreen panel for a trade show in Amsterdam.
Client: DDBH, Kymriahh, Novartis.

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RISDIPLAM

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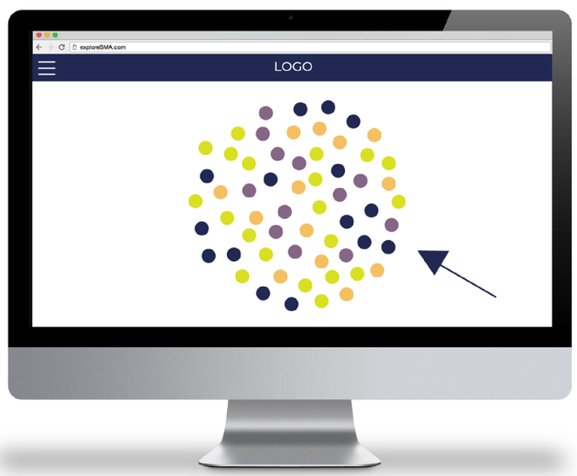
Logo explorations for Risdiplam brand.

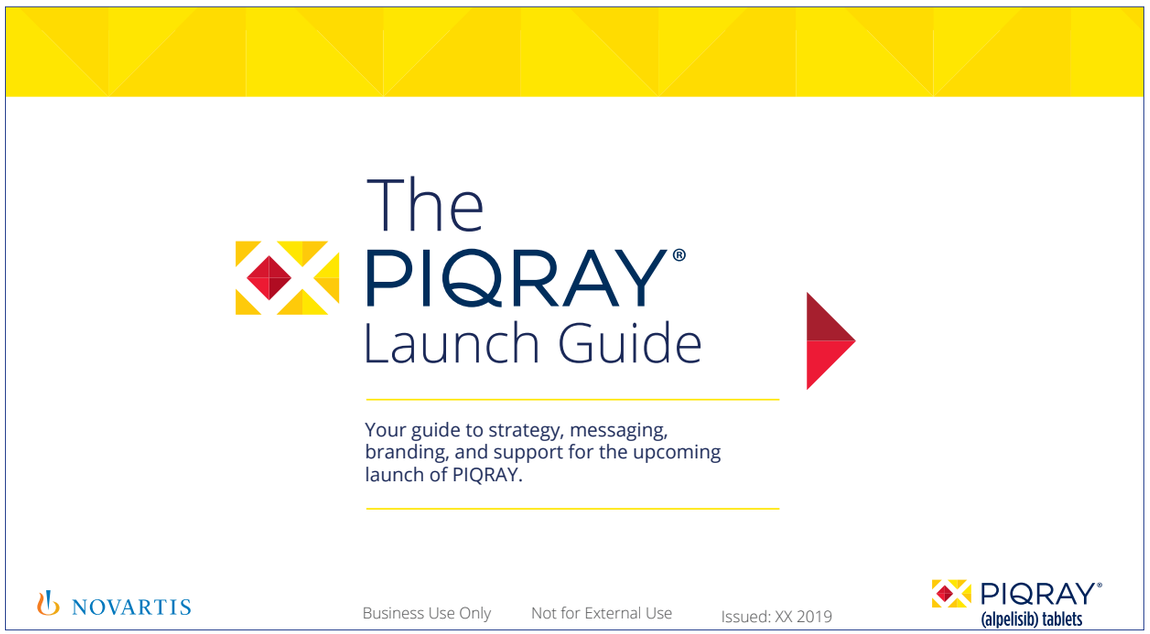
OPTION 1

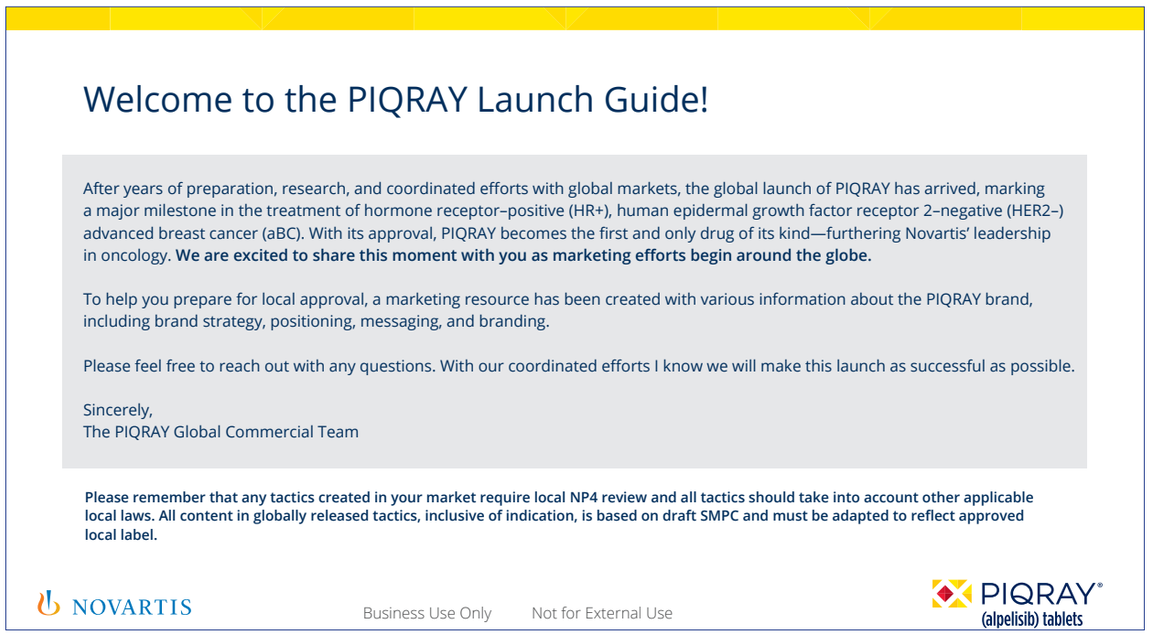
OPTION 2a



OPTION 2b

Concepts for website design for Risdiplam.





PIQRAY (Apelisib) Lauch Guide. Client: DDBH, Novartis.

Expert Perspectives on Multiple Myeloma

Well-established safety profile[2]

The adverse reactions listed from CALGB (Study 1) included events reported post-transplant (completion of high-dose melphalan/auto-HSCT) and the maintenance treatment period. In IFM (Study 2), the adverse reactions were from the maintenance treatment period only.

MOST FREQUENTLY REPORTED ADVERSE EVENTS (AEs) IN ≥20% OF POST AUTO-HSCT PATIENTS n (%)[1]

	CALGB (Study 1)		IFM (Study 2)	
	REVLIMID (n=224)	Placebo (n=221)	REVLIMID (n=293)	Placebo (n=280)
Neutropenia[a,b]	177 (79.0)	94 (42.5)	178 (60.8)	33 (11.8)
Thrombocytopenia[a,b]	162 (72.3)	101 (45.7)	69 (23.5)	29 (10.4)
Leukopenia[a]	51 (22.8)	25 (11.3)	93 (31.7)	21 (7.5)
Anemia	47 (21.0)	27 (12.2)	26 (8.9)	15 (5.4)
Upper respiratory tract infection	60 (26.8)	35 (15.8)	32 (10.9)	18 (6.4)
Bronchitis[a]	10 (4.5)	9 (4.1)	139 (47.4)	104 (37.1)
Nasopharyngitis	5 (2.2)	2 (0.9)	102 (34.8)	84 (30.0)
Gastroenteritis[a]	0 (0.0)	0 (0.0)	66 (22.5)	55 (19.6)
Diarrhea	122 (54.5)	83 (37.6)	114 (38.9)	34 (12.1)
Fatigue	51 (22.8)	30 (13.6)	31 (10.6)	15 (5.4)
Asthenia	0 (0.0)	1 (0.5)	87 (29.7)	53 (18.9)
Pyrexia	17 (7.6)	10 (4.5)	60 (20.5)	26 (9.3)
Rash	71 (31.7)	48 (21.7)	22 (7.5)	17 (6.1)
Muscle spasms	0 (0.0)	1 (0.5)	98 (33.4)	43 (15.4)
Cough	23 (10.3)	12 (5.4)	80 (27.3)	56 (20.0)

- The most frequently reported Grade 3 or 4 reactions adverse reactions (>20% in the REVLIMID arm) included included neutropenia, thrombocytopenia, and leukopenia
- In the MM maintenance therapy trials, Grade 3 or 4 neutropenia was reported in up to 59% of REVLIMID-treated patients and Grade 3 or 4 thrombocytopenia in up to 38% of REVLIMID-treated patients
- VTE and ATE are increased in patients treated with REVLIMID
  - Prophylactic medications (aspirin, heparin, or warfarin) could be prescribed for patients at high risk for thrombosis in CALGB[1]
  - Protocol did not include systematic thromboprophylaxis in IFM[1]
- The serious adverse reactions, lung infection and neutropenia (>4.5%), occurred in the REVLIMID arm

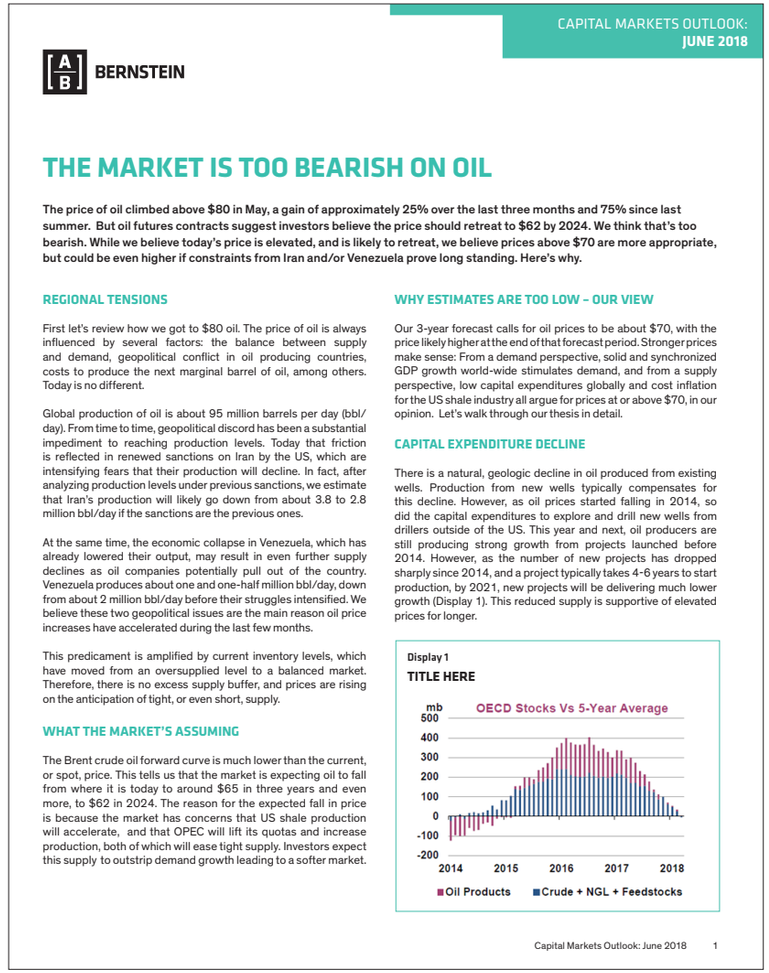
[a] All serious treatment-emergent AEs (adverse events) were in at least 1% of patients in the lenalidomide maintenance group and at least 1% higher frequency (%) than the placebo maintenance group.

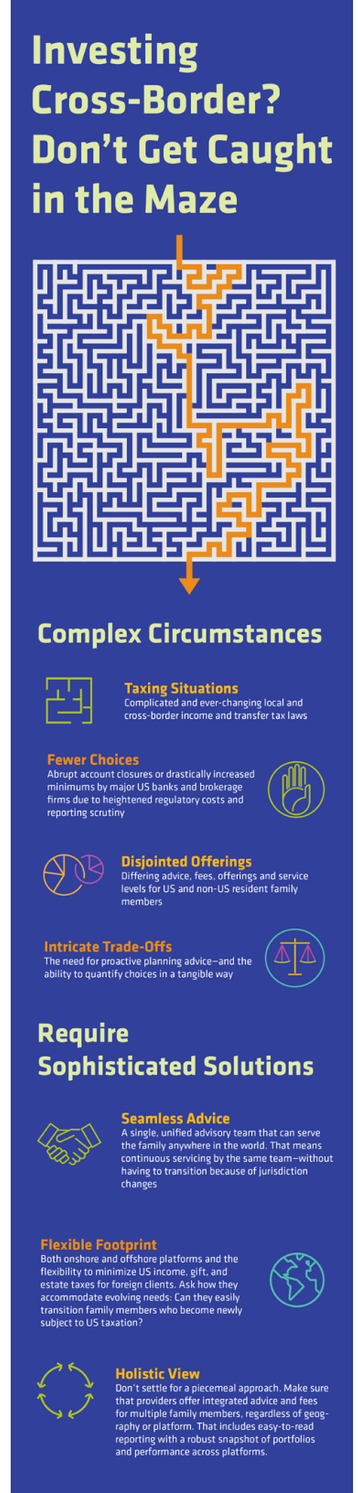
[b] ADRs (adverse drug reactions) where at least one was considered to be life-threatening (if the outcome of the event was death, it is included with death cases).

Convenient oral dosing

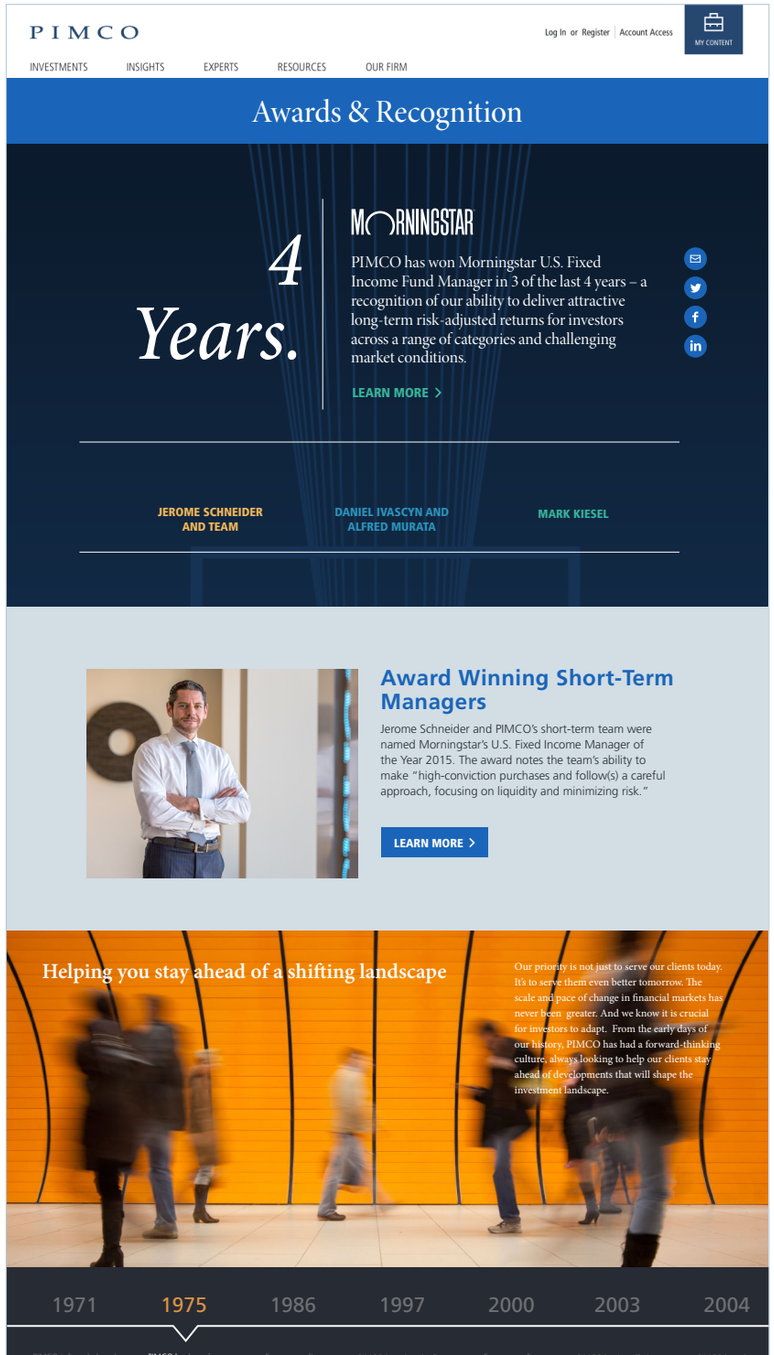
- If tolerated, dose can be increased to 15 mg after 3 cycles

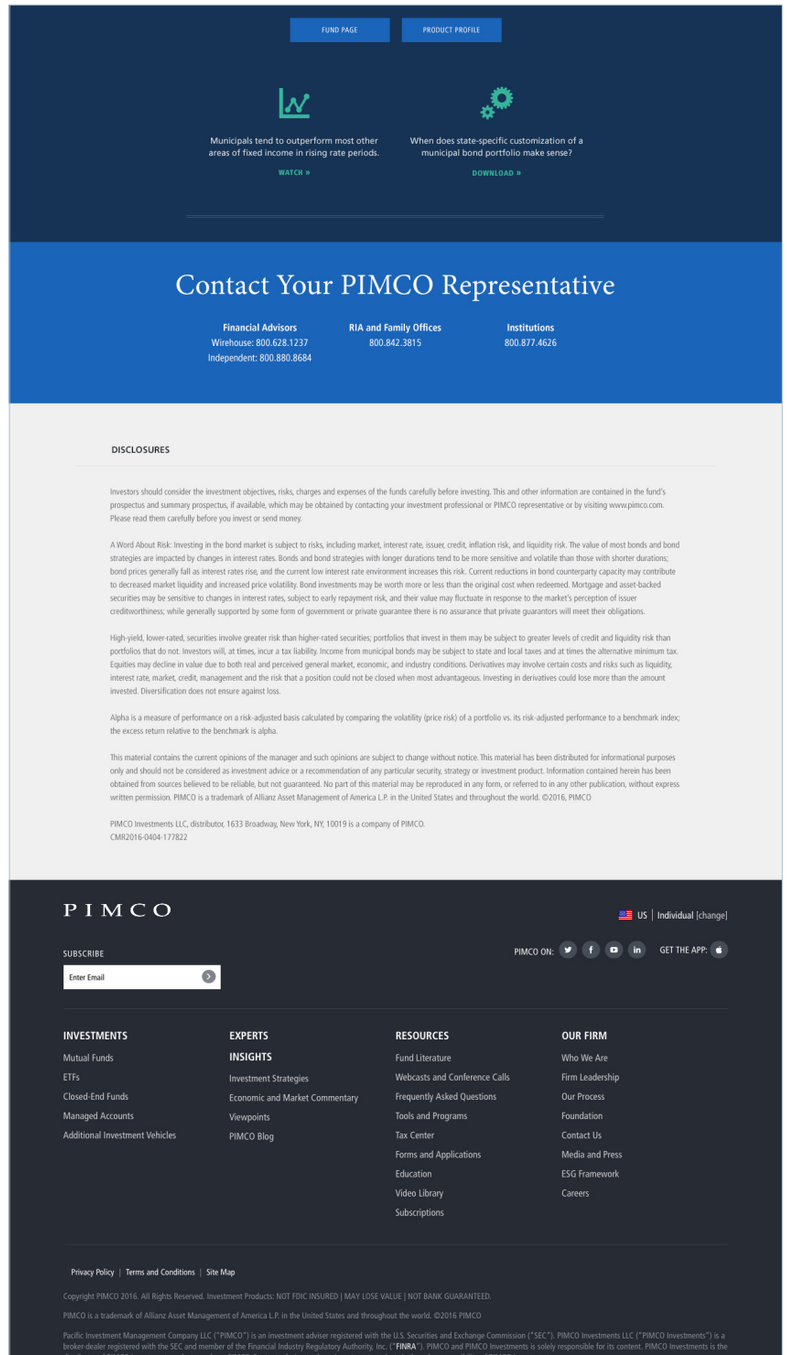
Capsule shown is not actual size.





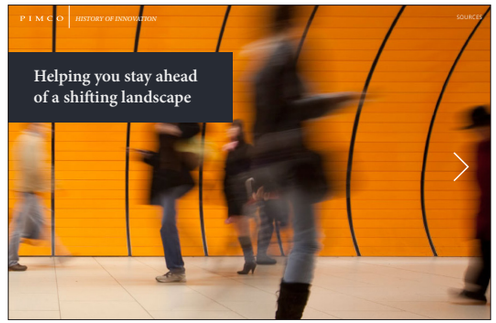
Designs for global wealth management firm. Left to right: Invitation for Chinese New Year 2018, Capital Markets Outlook monthly newsletter, mobile layout for cross-border investing. Client: Alliance Bernstein.

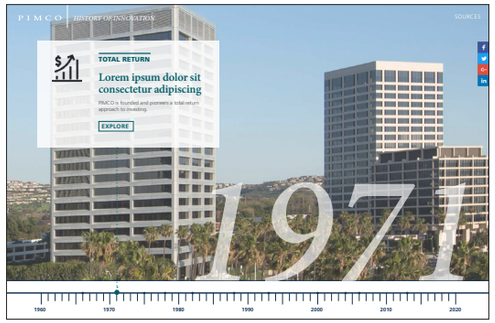




Design of Awards & Recognition landing page. Client: PIMCO

landing page.





Concepts for a digital timeline about the firm's history of innovation.
Explored both a vertical scrolling option and a horizontal layout. Client: PIMCO

The New York Times View in browser

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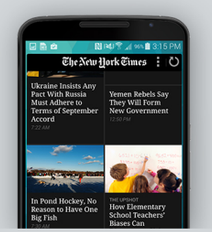

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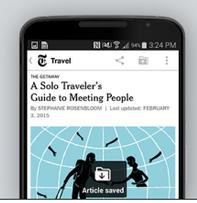

The New York Times View in browser

October 2014 | Subscriber Spotlight

Times Premier

This October, our Subscriber Spotlight highlights new Times Insider features like "Reading The Times With" and "By the Book." And don't miss this month's TBooks, "Joints: Easing the Aches and Pains" and "The Election of Francis (The Humble Pope)" now available for download.

Times Insider

It was a busy month. The media columnist David Carr interviewed Executive Editor Dean Baquet before Times Premier subscribers in The Times building. Afterward, a video of the interview was posted on Times Insider. The authors Gay Talese and Delia Ephron and the actress-playwright Anna Deavere Smith read The Times for several days and gave us their thoughts on the coverage. Public Editor Margaret Sullivan and the opinion columnist Frank Bruni told us what books they read and how they read in a feature modeled after By the Book in the Book Review. The event and features were new arrivals in Times Insider. More new features will be coming.

— Times Insider Editors

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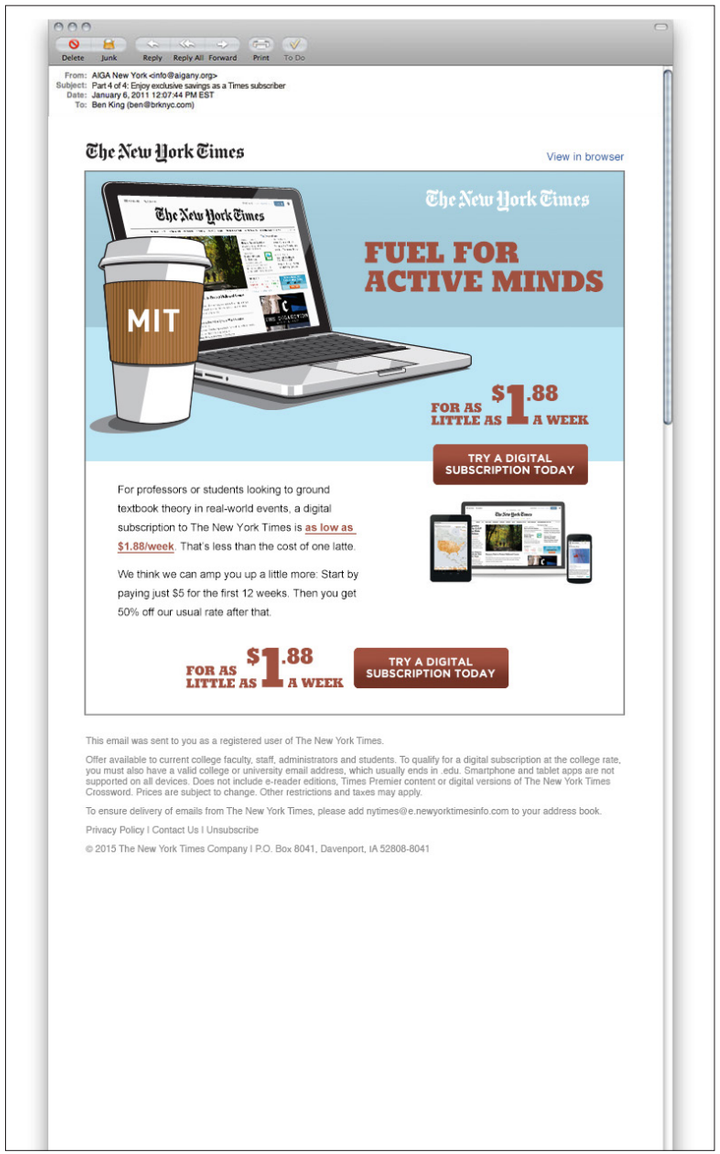
TimesTalks

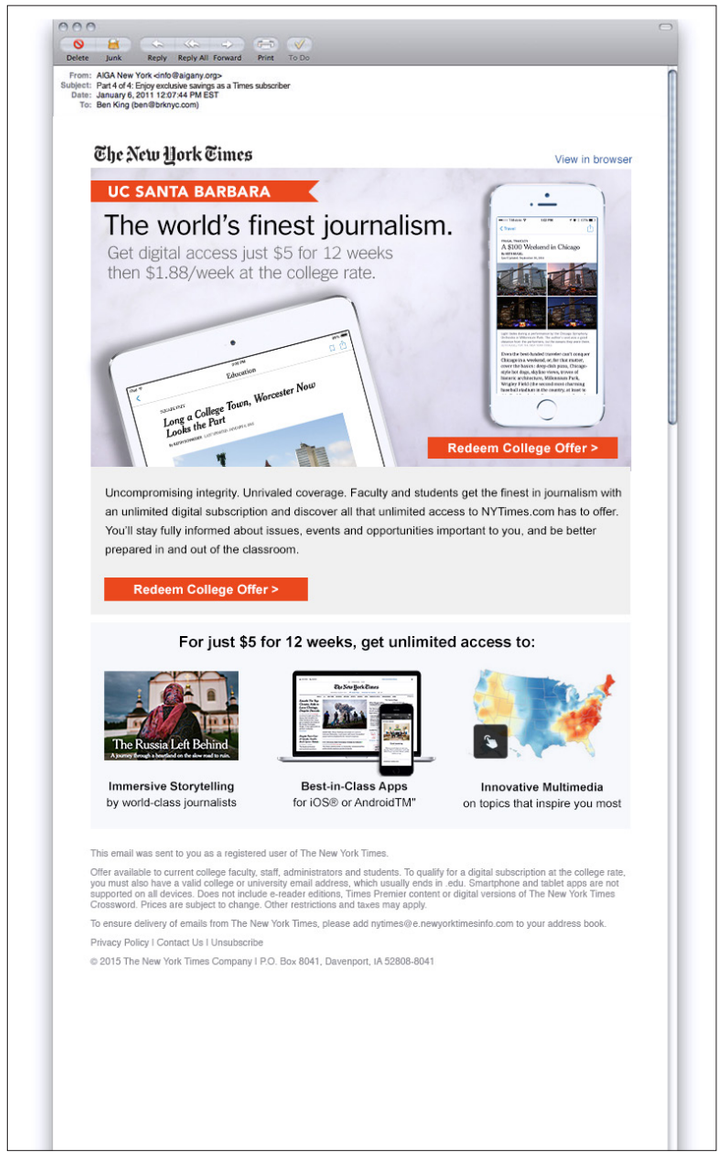
Bradley Cooper talks about "Limitless" and the "Hangover" films, and recounts his path from acting student to leading man.

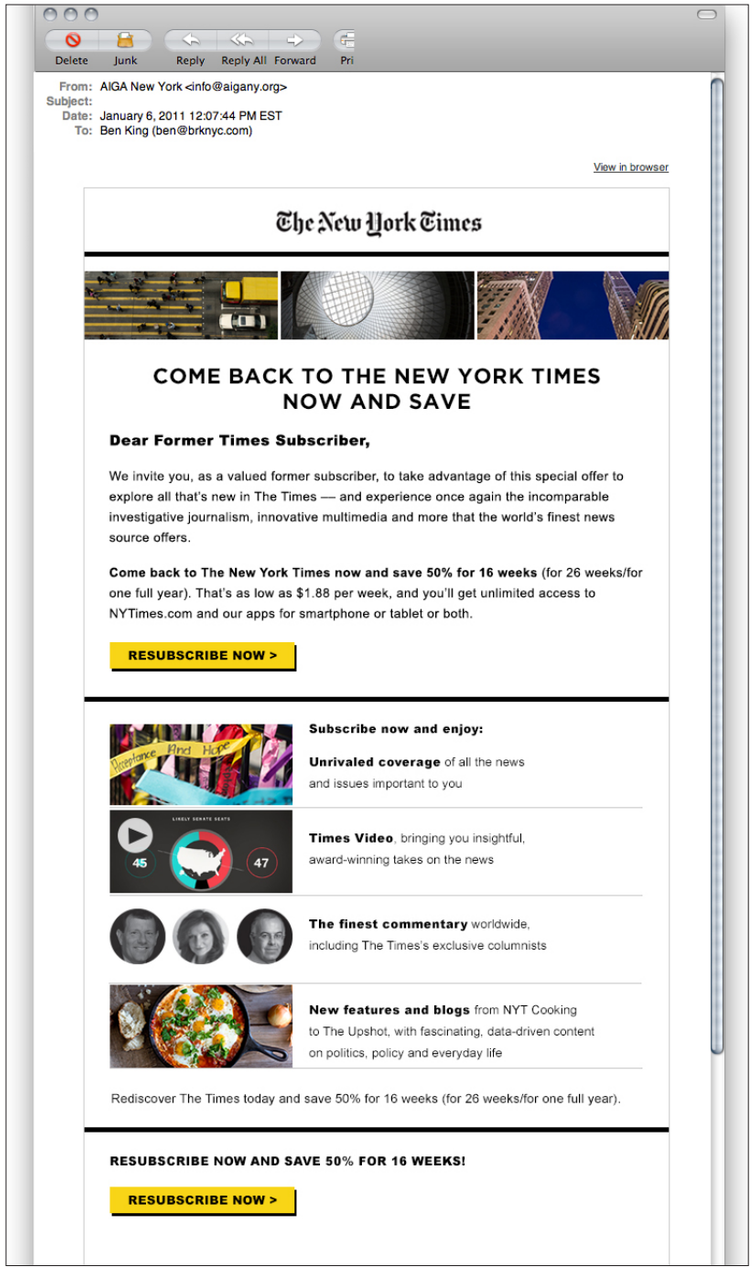
OCTOBER SELECTIONS

TBooks

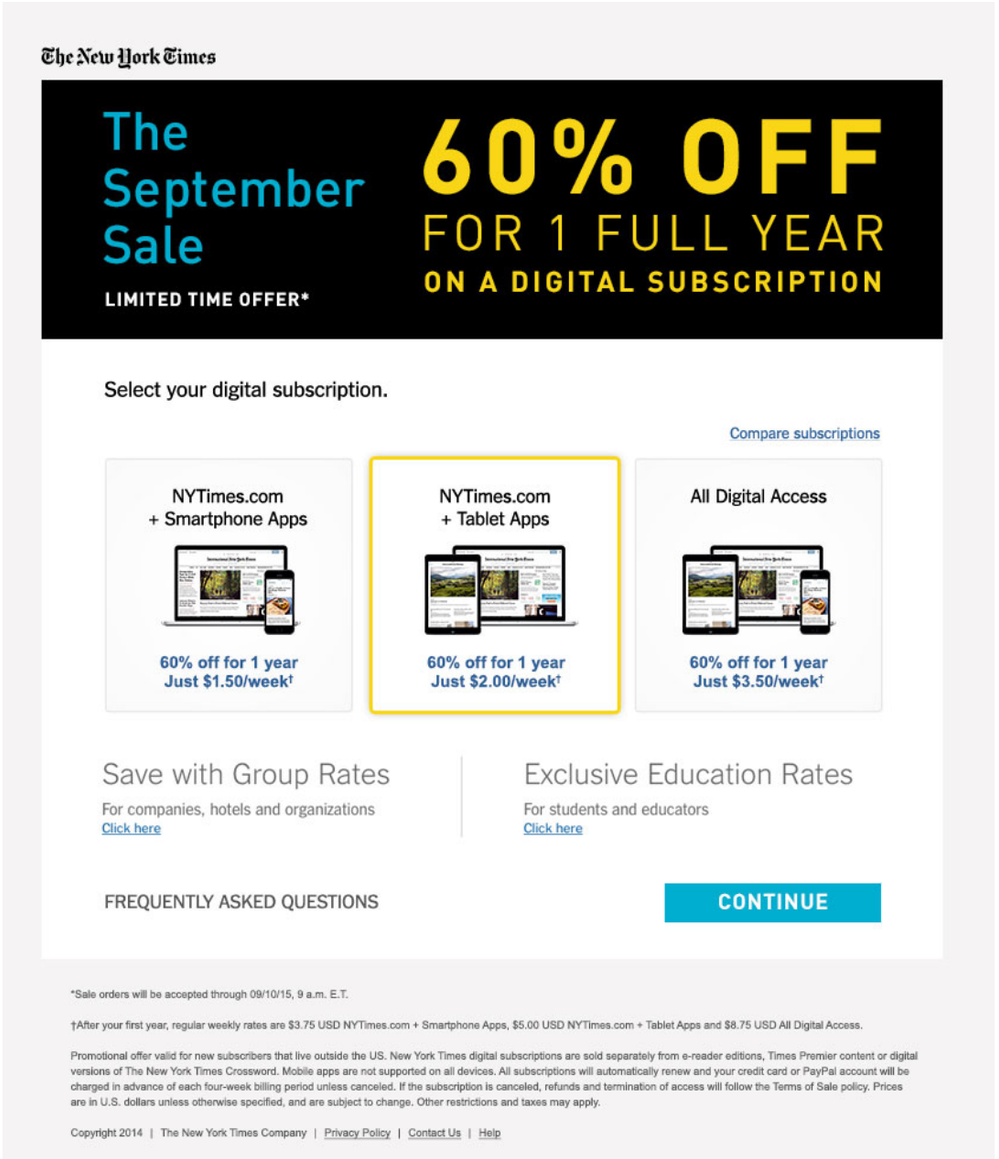
Email layouts for Times Premier for desktop and mobile. Client: The New York TImes



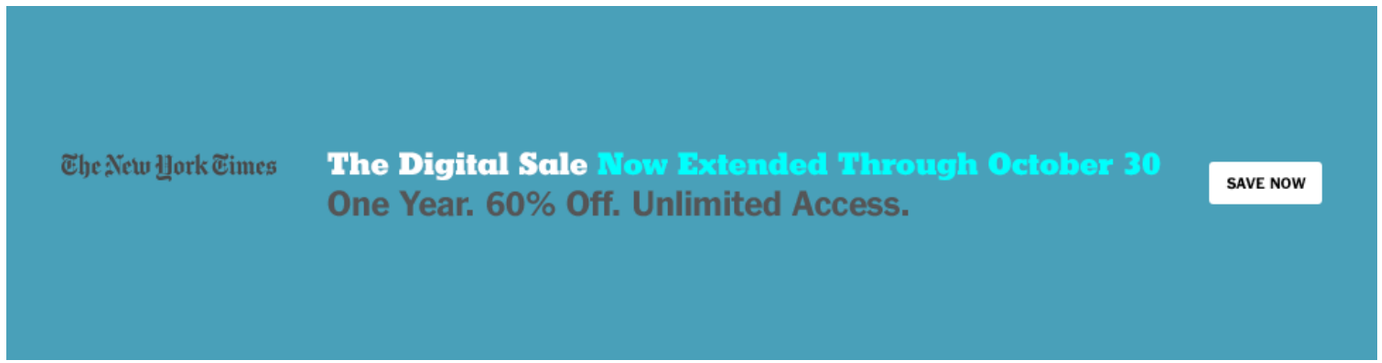


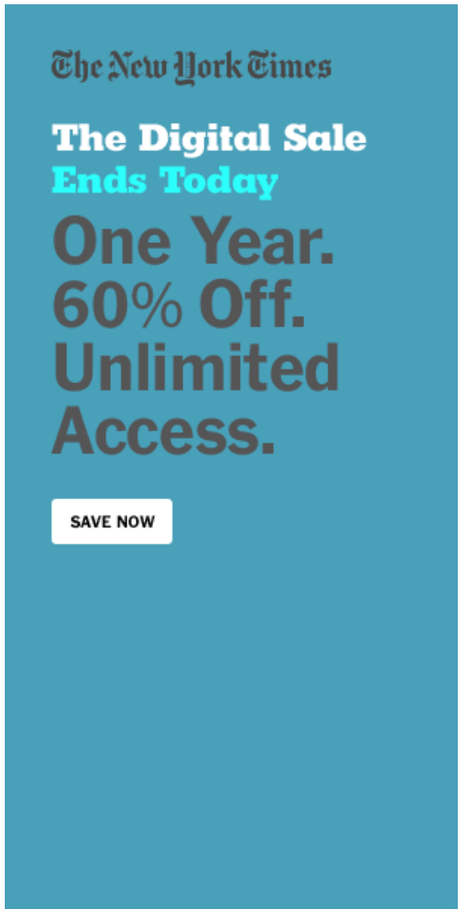


Updates to emails designed to increase subscriptions. Client: The New York TImes



Design and production of banner ads and landing pages for desktop, tablet, and mobile in an ongoing campaign to increase digital subscriptions. Client: The New York TImes





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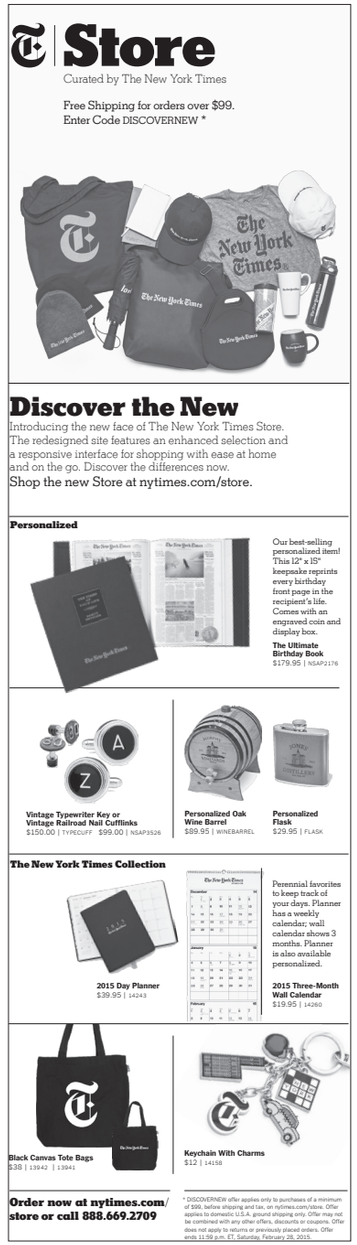
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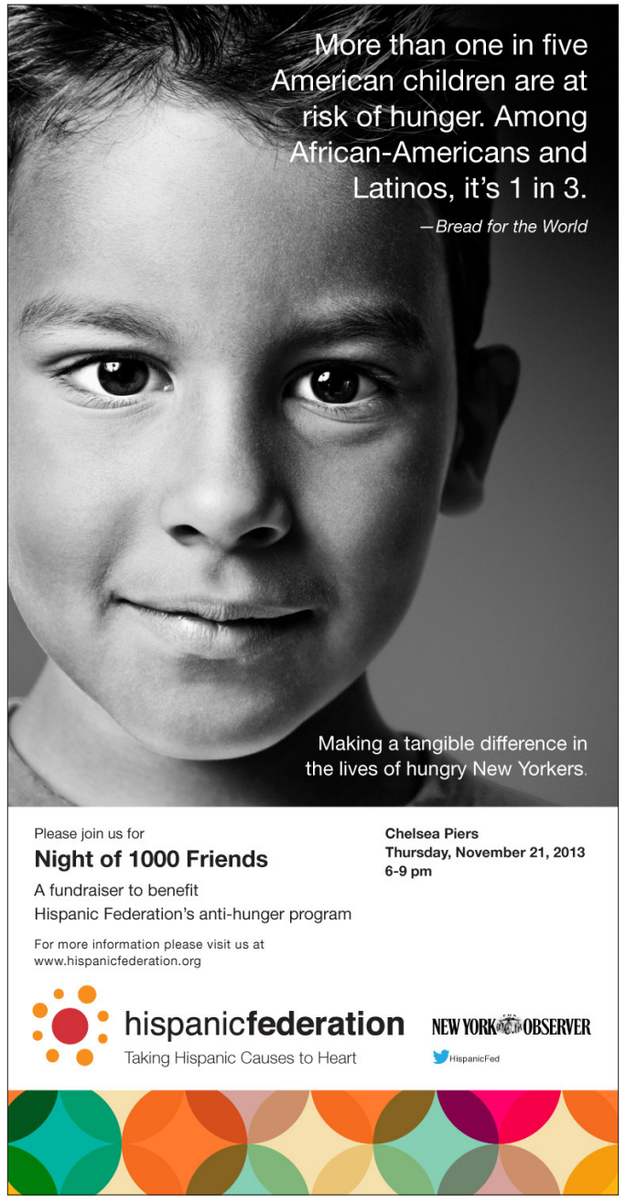
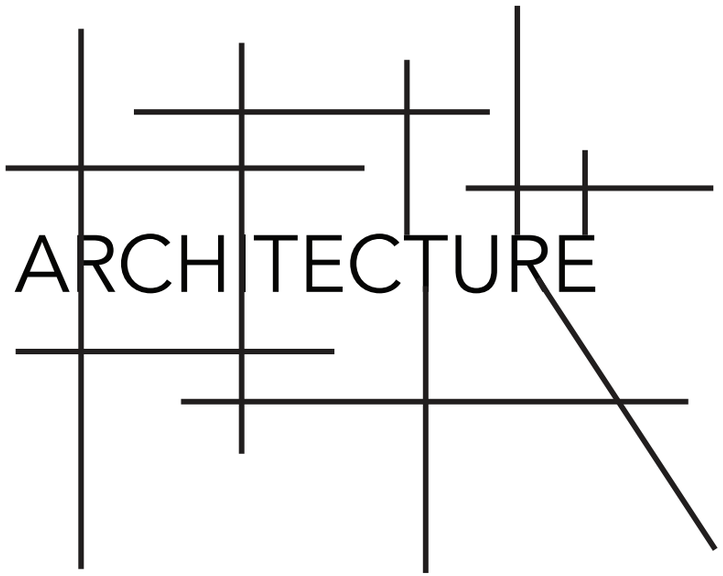
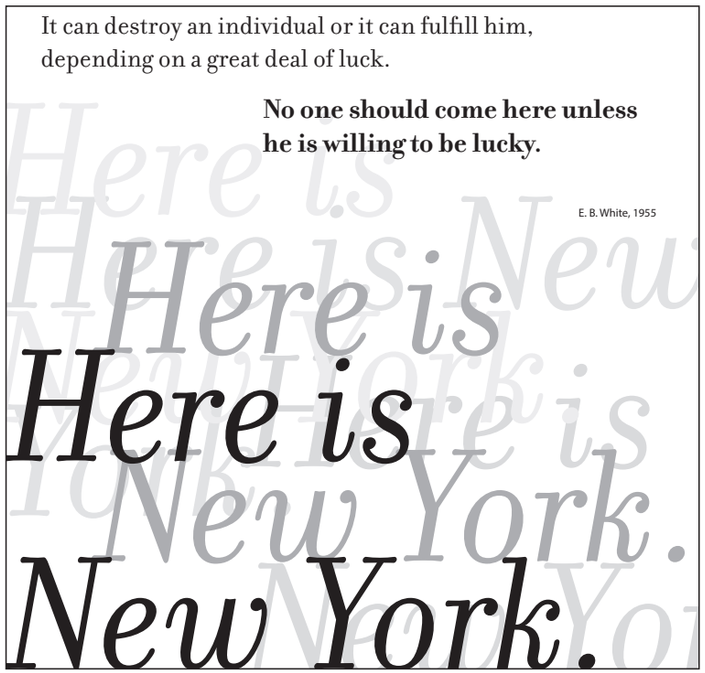


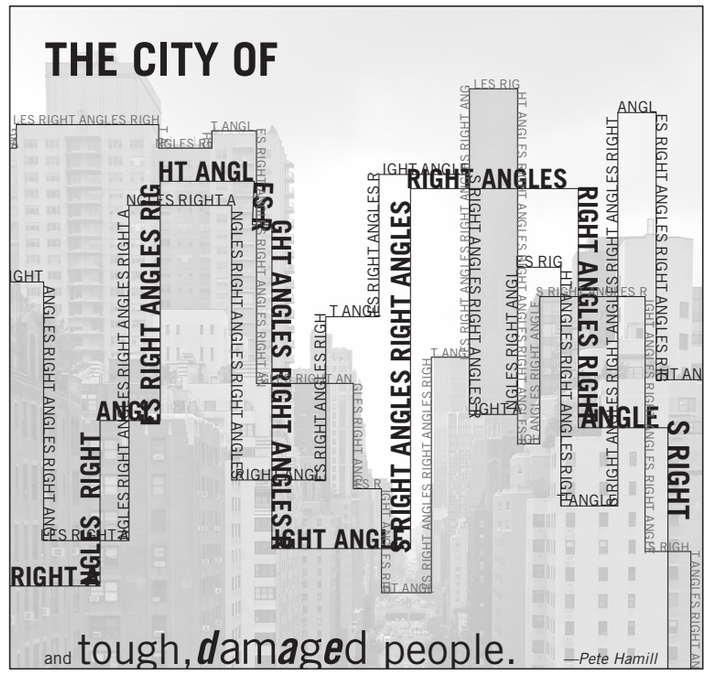
Save the dates and ad for two NYC-based nonprofits. Clients: Per Scholas, Hispanic Federation

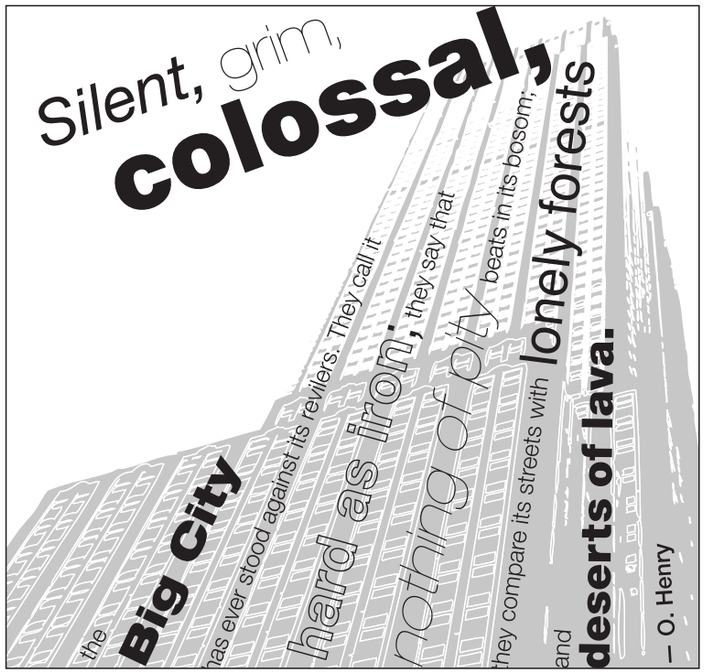
Logo designs for various candidates and small businesses/intiatives.
Clients: Red Horse Strategies, Mary's Therapies, Catskill Mountain Foundation.



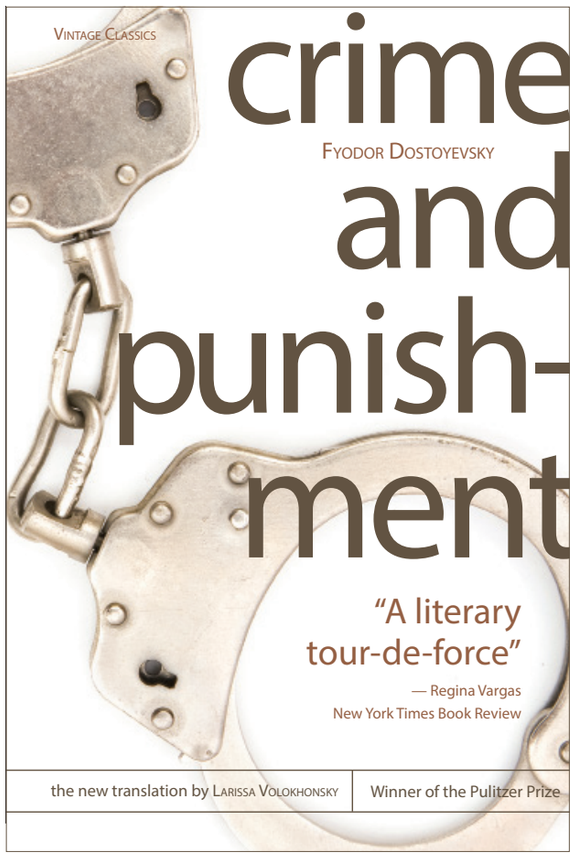
On left: Wordmarks / typographic explorations for typography class at SVA. On right: Workmark and invitation design for Vertical Players Repertory opera company.

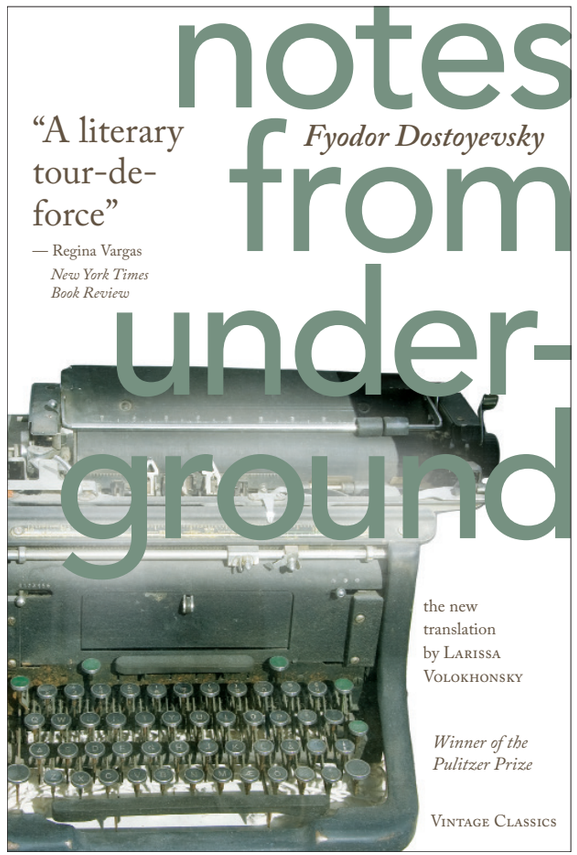


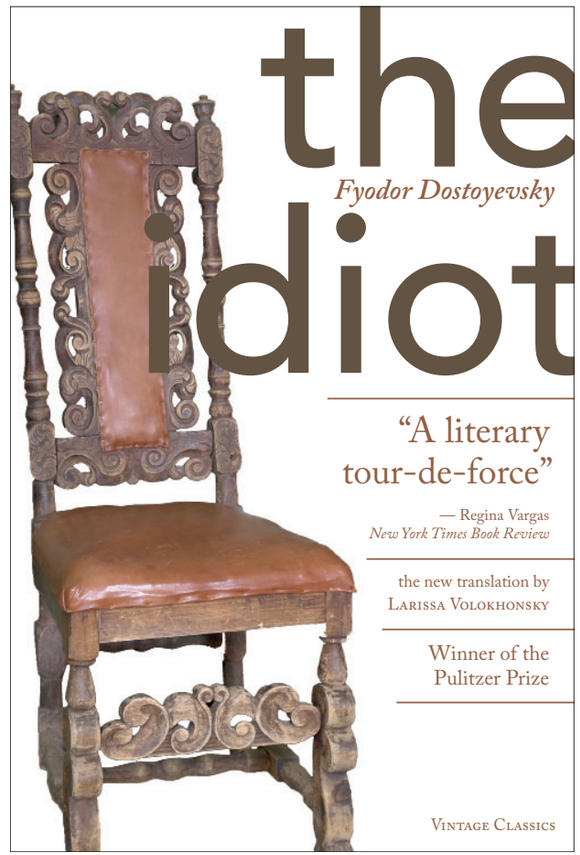




Typographic explorations of quotes about NYC for typography class at SVA.







Book cover designs for typography class at SVA.

Emily is an art director, designer, visual artist, writer, and singer with a professional background that spans a variety of industries.

A native of the suburbs of Chicago, she received her B.A. in Literature from UC Santa Cruz and studied fine art, literature, languages, classics, and graphic and web design at the UC San Diego, Brown University, Parson's School of Design, and School of Visual Arts.

She has extensive experience designing for the nonprofit sector, especially for performing arts groups and organizations working for human rights, peace and justice, environmental conservation, and community improvement. She has also worked in a number of for-profit industries, including media, finance, law, politics, and advertising. She lives in Brooklyn, NY and has freelanced at The New York Times, Alliance Bernstein, Omnicom Health Group, and currently works full-time in pharmaceutical advertising at FCB Health.

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